UT Southwestern Library Presentations


Harker, K. (2008, October). *Citation errors in the 21st century*. Presentation presented at the meeting of the South Central Chapter of the Medical Library Association, Dallas, TX.

Harker, K., & Jayaraman. (2008, October). *Evaluating the quality of a link resolver*. Poster session presented at the meeting of the South Central Chapter of the Medical Library Association, Dallas, TX. Retrieved from [http://hdl.handle.net/2152.5/1086](http://hdl.handle.net/2152.5/1086)


Jayaraman, S. (2008, October). *Implementing a virtual reference system at UT Southwestern Medical Library*. Presentation presented at the meeting of the South Central Chapter of the Medical Library Association, Dallas, TX.

Omar, F., & Tan, J. (2008, October). *Statistics gathering and reporting simplified: A web-based client-staff interactions repository system*. Poster session presented at the meeting of the South Central Chapter of the Medical Library Association, Dallas, TX. Retrieved from [http://hdl.handle.net/2152.5/1087](http://hdl.handle.net/2152.5/1087)


Bunnett, B. (2006, October). *Citation analysis in Ute Deichmann’s biologists under Hitler*. Paper session presented at the meeting of the South Central Chapter of the Medical Library Association, College Station, TX. Retrieved from [http://hdl.handle.net/2152.5/1080](http://hdl.handle.net/2152.5/1080)


Bunnett, B. (2005, October). *Using citation analysis to study changes in the information seeking behavior of medical scientific researchers*. Paper session presented at the meeting of the South Central Chapter of the Medical Library Association, Little Rock, AR. Retrieved from [http://hdl.handle.net/2152.5/1075](http://hdl.handle.net/2152.5/1075)


Thompson, L. (2005, October). *Designing a library for the future: A case study on reorganization*. Presentation presented at the meeting of the 9th International Congress on Medical Librarianship (ICML), Bahia, Brazil. Retrieved from [http://hdl.handle.net/2152.5/1078](http://hdl.handle.net/2152.5/1078)


Alexander, K., & DeShay, C. (2004, October). *Librarian collaboration with a hospital research special interest group*. Poster session presented at the meeting of the South Central Chapter of the Medical Library Association, Houston, TX. Retrieved from [http://hdl.handle.net/2152.5/1071](http://hdl.handle.net/2152.5/1071)


Thompson, L. (2004, February). Designing an effective organization. Poster session presented at the meeting of the EDUCAUSE Southwest Regional Conference, Dallas, TX.

Thompson, L., & Bunnett, B. (2004, October). Redesigning a library for the digital future: A case study on reorganization. Paper session presented at the meeting of the South Central Chapter of the Medical Library Association, Houston, TX.


Giles, S., Mayo, H., Radley, H., Ramos, T., & Tan, J. (2003, October). To banner or not to banner? User research on a web marketing tool. Poster session presented at the meeting of the South Central Chapter of the Medical Library Association, Shreveport, LA. Retrieved from http://hdl.handle.net/2152.5/1066


Patterson, R., & Perkins, J. (2001, October). *Using banner ads to promote library products available online*. Poster session presented at the meeting of the South Central Chapter of the Medical Library Association, New Orleans, LA. Retrieved from http://hdl.handle.net/2152.5/1054


Goode, S., Jacobs, L., McConoughey, M., Mooney, C., Radley, H., Tippins, M., & Wilson, C. (1999, October). *The wellness team: Health promotion for library staff.* Poster session presented at the meeting of the South Central Chapter of the Medical Library Association, Norman, OK.


Connell, K. S., Perkins, H. L., & Wilder, L. (1998, October). *The process of seeking permission to use copyrighted material.* Paper session presented at the meeting of the South Central Chapter of the Medical Library Association, Fort Worth, TX.


Frisbie, A., Higa, M. L., & Wilder, L. (1998, October). *Spinning a web curriculum: Library participation in developing a web-based curriculum at UT Southwestern Medical Center.* Paper session presented at the meeting of the South Central Chapter of the Medical Library Association, Fort Worth, TX.

Giles, S., Perkins, J., & Crossno, J. (1998, October.) *Email marketing for libraries.* Poster session presented at the meeting of the South Central Chapter of the Medical Library Association, Fort Worth, TX. Retrieved from [http://hdl.handle.net/2152.5/1047](http://hdl.handle.net/2152.5/1047)

Harker, K. H. (1998, October). *Collecting and organizing residency web-brochures.* Poster session presented at the meeting of the South Central Chapter of the Medical Library Association, Fort Worth, TX.

Harker, K. R., & Hill, J. (1998, October). *A Comparison of the characteristics of the most-linked and least-linked academic medical library web sites.* Paper session presented at the meeting of the South Central Chapter of the Medical Library Association, Fort Worth, TX. Retrieved from [http://hdl.handle.net/2152.5/1048](http://hdl.handle.net/2152.5/1048)

Hill, J. (1998, October). *The skyrocketing growth of a consumer health web site.* Poster session presented at the meeting of the South Central Chapter of the Medical Library Association, Fort Worth, TX.

Hill, J., & Darden, J. (1998, October). *What good is a site map?* Poster session presented at the meeting of the South Central Chapter of the Medical Library Association, Fort Worth, TX.


Wetherbee, L., & Berkins, B. (1998, October). *Making the most of client complaints.* Paper session presented at the meeting of the South Central Chapter of the Medical Library Association, Fort Worth, TX.


Harvey, S., Maina, W. E., & Wetherbee, L. (1997, October). *Using internal staff focus groups as a source of customer satisfaction feedback.* Paper session presented at the meeting of the South Central Chapter of the Medical Library Association, Albuquerque, NM.


Hill, J. (1997, October). *Creating a consumer health web site for your library*. Poster session presented at the meeting of the South Central Chapter of the Medical Library Association, Albuquerque, NM.


McKay, M., & Darden, J. (1997, May). *How accurate are “common sense” notions about the use of an audio visual collection*. Poster session presented at the meeting of the Medical Library Association, Seattle, WA.


Wayne, R. (1997, May). *Strategic planning using an intranet to facilitate participation and communication*. Poster session presented at the meeting of the Medical Library Association, Seattle, WA. Retrieved from [http://hdl.handle.net/2152.5/1149](http://hdl.handle.net/2152.5/1149)


Judkins, T., & Trask, N. (1993, October). *Participative methods in strategic planning.* Poster session presented at the meeting of the South Central Chapter of the Medical Library Association, New Orleans, LA.